



transformation

transformation: network management

Background

transformation sees transformation as a transparent and structured change process. An active influence is exerted on what occurs within a company and its environment. By researching the transformation of companies, networks and society, we have identified key instruments for your transformation. We offer you analyses, facilitation services and recommendations for action that are proven and scientifically substantiated, along with training/workshops.

Range of services

Networks as an organizational form are of great significance in today's world of work. Cooperation between various people with different backgrounds, areas of expertise and talents is a number one opportunity to improve value creation and solve problems. The theoretical

benefits are often faced with a practical problem, however: the concrete implementation of the network concept often does not work and cooperation efforts fail. There are all kinds of reasons for this, which ideally need to be combated as early as the phase when a network is being set up.

In this respect, the search for the right partners and their successful integration into the network is an important factor. Also of significance are the questions as to how the partners can be inspired for ongoing involvement and how obligations can be organized at a contractual level. How conflicts within the network are handled likewise plays an important role. The approach of Fraunhofer MOEZ supports its customers in all matters related to network management and offers solutions to problems that arise.

Contact person:

Sandra Dijk

Research Fellow

Strategy and Organization

Phone: +49 (341) 231039-154

E-Mail: sandra.dijk@moez.fraunhofer.de

Fraunhofer MOEZ

Neumarkt 9-19

04109 Leipzig

www.moez.fraunhofer.de

http://www.moez.fraunhofer.de/en/gf/strategy_organisation.html