



transformation

transformation: corporate management through business governance

Hintergrund

transformation sees transformation as a transparent and structured change process. An active influence is exerted on what occurs within a company and its environment. By researching the transformation of companies, networks and society, we have identified key instruments for your transformation. We offer you analyses, facilitation services and recommendations for action that are proven and scientifically substantiated, along with training/workshops.

Range of services

In a globalized world, classic leadership approaches often lead to seemingly simple solutions. However, these entail unexpectedly high consequential costs at an economic, social and ecological level and, in particular, in terms of personnel. The role of business gover-

nance is to support organizations and their staff in making strategic decisions. Furthermore, part of business governance involves preparing for the development of cross-border and open processes, organizational practices and mechanisms as well as supervising their implementation in each of the organizations – always against the background of alignment with the staff, customers and additional stakeholders.

The Fraunhofer MOEZ approach supports companies in questioning their current management system regarding the strategic corporate goals and provides customized approaches to solutions for innovative leadership and management approaches by means of an analysis tool. In addition, Fraunhofer MOEZ offers its customers the chance to gradually familiarize themselves with this new approach to leadership and management through the use of lectures and workshops.

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